

# *Atlantis*

OF KILMORE QUAY

‘We don’t believe in standing still. We value innovation as a way to drive us forward to ensure we continuously offer our trade customers and consumers new tastes and exceptional seafood, today and into the future’









## Sustainable Sourcing

- We are dedicated to protecting our waters and the fish stocks that call them home, now and for future generations.
- Atlantis work directly with local fishermen who use EMS (Environmental Management Systems) ensuring that the impact on the environment is limited and the sustainability of Irish stocks is protected.
- Sourcing from reputable and trusted fishermen allows us to trace each and every fish to the waters from which it came.



# White Fish Fishery Improvement Project (FIP)

- To uphold our traceability promise , in 2020 Atlantis joined forces with Kingfisher Fresh & other stakeholders under the umbrella of [Bord Iascaigh Mhara's White Fish Fishery Improvement Project \(FIP\)](#).
- For example, the fresh haddock FIP in which Atlantis participate has a C rating and will continue until Sept 2025 (identification no 14322).
- The aim of the project is to improve the transparency and sustainability within a fishery whilst:
  - creating a blockchain system to improve end to end traceability
  - developing sourcing claims credentials that are clear & transparent
  - setting continuous improvement actions and targets



# Sustainable Sourcing contd.

- All salmon processed on site holds [global gap certification](#) and is sourced only from farms that adhere to the ethos of “safe, socially and environmentally responsible farming practices”.
- We also carry a number of species which are [MSC and/or ASC certified](#).
- Atlantis also holds all other suppliers to our high sustainability standards allowing for full traceability of all raw materials and packaging.
- Sustainability is at the forefront of the supplier approval process and all new product development projects.

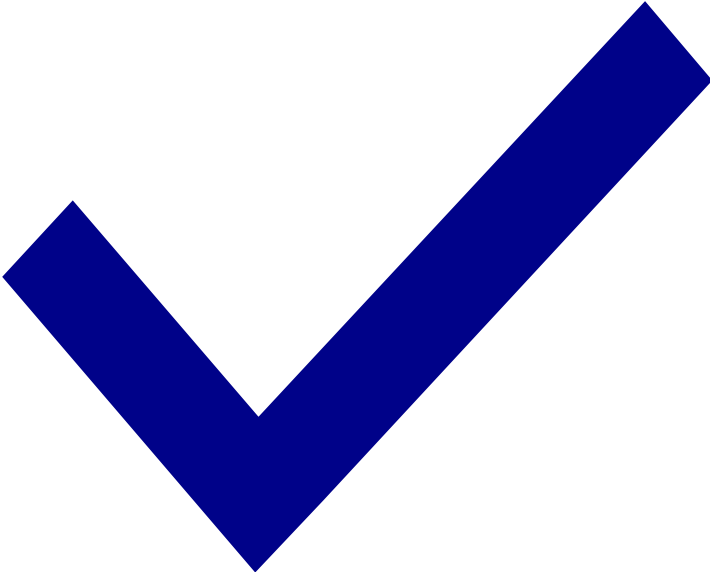


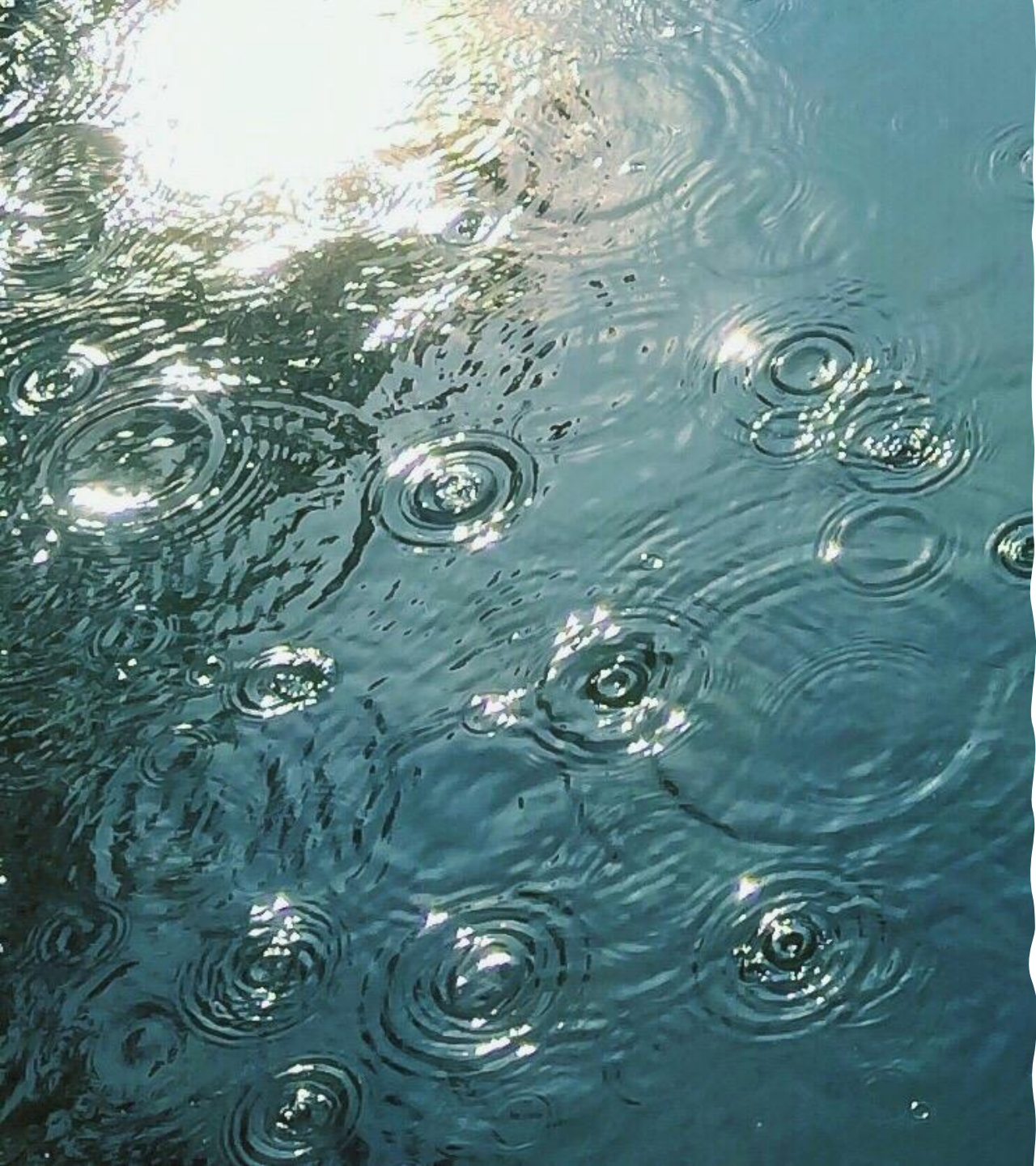


# Net Zero Targets

- Atlantis of Kilmore Quay are proud holders of **Gold membership** status with Bord Bia's Origin Green program.
- This pioneering sustainability program for food and drink is a unique Irish initiative to help business to identify and achieve sustainability targets.
- Atlantis are using this framework to structure our journey to achieving net zero. We are currently in our reporting window for origin green, analysing the realisation of the last period's targets and setting new targets to further advance our journey.
- Our accolade of **Gold membership** has been achieved by making significant inroads to sizably reduce our impact on the environment.
- Reductions made since **2019 include:**
  - **31% reduction in diesel consumption**
  - **16% reduction in water usage per tonne.**
  - **15% reduction in general waste to landfill.**
  - **7% reduction in electricity use per tonne.**

# Meeting Targets

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- A comprehensive preventative maintenance strategy combined with the introduction of skilled on-site personnel has enabled us to continue to reduce our electrical consumption whilst continuing to add innovative equipment and increase our overall product output, in turn reducing scope 2 greenhouse gas emissions.
  - Through staff education, monitoring and the establishment of a recycling team, we are continuing to maintain a steady annual reduction in general waste going to landfill.
  - By working with our suppliers on our sustainability values, we now receive **65%** of all fish deliveries in reusable crates. By working with suppliers who hold sustainability at the core of their operation we are further reducing scope 3 greenhouse gas emissions. One of our main fish suppliers has recently overhauled their fleet to convert to smaller more diesel efficient boats. Whilst our main dry ingredients supplier has invested heavily in a 92.82KW PV solar system.



# Water Conservation

- Atlantis are members of the BIM Water Stewardship Program.
- The techniques gained through participation in this program have led to the implementation of:
  - Rainwater harvesting on site – used to wash the delivering vehicles and yards.
  - A comprehensive water map of the entire site to identify areas of high & low consumption
  - The systematic identification and reporting of leaks and spikes in usage.



# Reduced Diesel Consumption

Atlantis boast an impressive fleet of delivery vehicles which are maintained to reduce scope 1 greenhouse gas emissions in line with our sustainable goals:

A digital route management system is used to plan the most direct route to our customer

Older vans are replaced in a timely manner by more fuel-efficient vehicles.

In **2024** four hybrid/electric vehicles have also been added to the fleet.

We continue to perform all production practices on site eliminating further unnecessary fuel consumption





# Circular Economy

- Atlantis of Kilmore Quay, we are actively supporting the Irish Circular Economy through innovative re purposing of the fish bi product produced on site.
- At least **20%** of all bi product produced on site, no longer goes to waste as offal but is sold as saleable fish weight to numerous companies where it is used as the primary ingredient in animal feed and treats. As this market continues to grow, so too will Atlantis contribution.





# The Perfect Team

- In **2021** to secure a permanent outlet for this bi product, John Kenny & [Atlantis of Kilmore Quay](#) teamed up with [Harley & Marley](#).
- Recently established Harley & Marley is a trail blazing Irish company supplying a natural & nutritious range of fish-based pet food and treats.
- [The exclusive relationship between Atlantis of Kilmore Quay and Harley & Marley is a beacon of sustainability.](#)
- Packed in widely recyclable materials, the complete Harley & Marley range is ethically designed and processed, made possible by the responsible sourcing of fish by the team here at Atlantis of Kilmore Quay thus demonstrating the very best example of circular economy and sustainability.



# Future Proofing

- Atlantis are now an F-Gas registered company.
- By replacing the freon gas in our chill and freezer system with CO2 we have reduced the Global Warning Potential(GWP) from over **1000** to just **1**. We are proud to say that Atlantis are among the few companies in Ireland who operate this forward-thinking system.
- The use of CO2 is also a more energy efficient option.
- Social sustainability is also high on the agenda here at Atlantis of Kilmore Quay where we foster a culture of employee engagement that promotes inclusivity which leads to efficient productivity and a knowledge base that all employees carry with them into their family and wider community.





# Atlantis of Kilmore Quay

*"Be the change you want to see in the world"*

— Mahatma Gandhi

